



Washi Globalize

MANY SMALL ADAPTATIONS ... FOR YOUR BIG SUCCESS!



YOUR WORDS, LOCALIZED FOR THE WORLD!

WG permits you to speak the language of global success, through a prominent wide range of:



translation



localization



interpretation
services

that will let your **ideas travel abroad.**

THE STORY BEHIND !

Washi Globalize !

Washi is a Japanese handmade paper which has very long traditions, as it's made from the bark of the Gampi Tree. Its high-density washi is known for its flexibility & highest quality for conservation and artistic use. That is clearly reflected in our brand name, which perfectly highlights our finely-textured & smooth-figured localized solutions.





GOALS

We work to create a future where businesses can communicate more meaningfully & be understood, globally.



PHILOSOPHY

Washi Globalize seeks to add global value to your message, through a smooth communication in multilingual tailored and localized solutions.





**THINK GLOBAL
SPEAK LOCAL
GROW FASTER!**



WHY TO CHOOSE ?



Around-the-clock Responsiveness

We pride ourselves on our 24/7 responsiveness and ability to meet our clients' needs quickly.

Variety of Languages

We empower our clients to achieve global success & improve cultural relevancy in over 100 languages.



Flexibility & Scalability

We're always willing to accommodate our clients' needs, while meeting their timeline.

Top Quality & Speedy Delivery

We use a powerful combination of human creativity and machine intelligence to craft top-quality translations at the highest speed.

Confidentiality & security

We have strict confidentiality policies and protection standards in place.





Washi



Various Fields of Expertise

We have wealth of experience in plenty of industries, to meet your requirements in the best possible way.



Quality Assurance

We perform testing work in the context of content, assessing for translation accuracy, to ensure that it's convenient to your target audience.



Extensive Network of Linguists

It allows us to provide innovative services in over 100 languages, ensuring your message is accurately conveyed to your global target audience.

Globalize



Transparency

We provide detailed project quotes and timelines, to keep our clients informed every step of the way.



Affordable Rates

We offer competitive pricing without compromising on quality, with no hidden fees..



Technology Approach

Our automated content detection coupled with advanced translation management, help you remove language barriers quickly & easily.

Initiate



Spark



Arise...



GLOBALIZE!



Technical & Engineering

We provide our clients with top-quality services, and transforming data into reliable resources with complete accuracy.

Finance & Banking

Accurate and secure localization services for your financial documents carried out by our multi-lingual experts with ISO-certified processes.



Legal

Legal documents localization with WG helps adjust the product you've built, to make it convenient both culturally & linguistically.

IT & Software

We're always available to assess your needs, and develop the most cost-effective solutions for your software into other languages & regions.



Automotive

From improved customer satisfaction, to sustained competitive edge, the power of automotive localization with WG is immense.

Business, Marketing & Advertising

It involves adapting content for your entire brand for a new audience, tailored to appeal to their specific needs.



Travel, Leisure & Hospitality

Being able to adjust messaging to international customers is essential for the travel industry.

Gaming

Where our localization experts are working hardly on the adaptation of your video game to suit a particular audience.

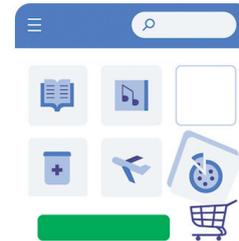


Life sciences

Our professional services can help your business navigate the target market regulations, and maintain high safety standards.

E-Commerce

Customers are looking to buy from a brand that understands their needs, and solves their issues effectively.



Entertainment

Your content needs a delicate touch of creativity & passion, to keep up with the entertainment industry development.

E-Learning and Education

Through which the training program is rendered in the language of a specific locale, and tailored to the students' requirements.

Industrial Manufacturing

Where our expert team of linguists ensures your message is delivered to the target audience effectively.



ADDED VALUE IN THE LOCALIZATION INDUSTRY!

Humans & Machines in Harmony ..



AI-POWERED TRANSLATIONS

Smarter Accuracy, Faster Results.



Go beyond translation, embracing tomorrow, today:

WG leverages cutting-edge AI & modern technologies at the core of its solutions, which makes us your future-proof partner, exceeding global communication needs, and delivering impactful localization.



seed & nurture Innovative solutions

FOR TODAY

and design the ones

FOR TOMORROW!



TECHNOLOGY SOLUTIONS

AI Training Data Services

We offer clients complete, end-to-end collection, annotation, and validation services for all types of AI data – in any language, at any scale.





Chatbots & Conversational AI Solutions

Where companies can create meaningful customer experiences that save time, and create content tailored to their audience.



Data Collection

To meet the growing demand for large volumes of reliable data, we offer a comprehensive data collection to help our clients train their AI engines.



Neural Machine Translation (NMT)

It is an ideal technology for companies that need to translate lots of content quickly, accurately, and cost-efficiently.



Custom AI solutions

Unlocking the power of AI advanced technologies, to fast-track your globalization journey.



Machine Translation

Through automating various aspects, handling larger volumes of content effectively, and ensuring faster delivery.



MTPE

It increases the quality of content, as it can save you time & money, and pave the way to a swift globalization process seamlessly and conveniently.



Software Localization

It is an ideal technology for companies that need to translate lots of content quickly, accurately, and cost-efficiently.



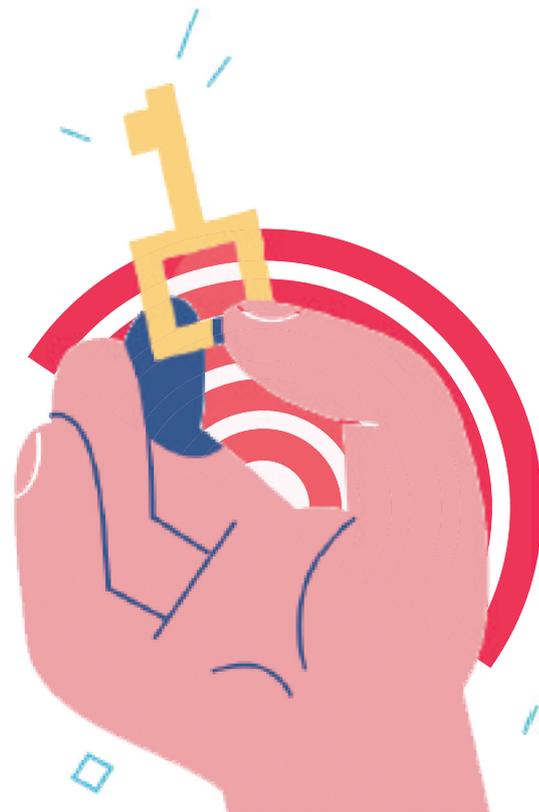
E-learning & Training

Understanding your target audience, and localizing your content can make your learners' experience more impactful & beneficial.

INTERPRETING SOLUTIONS

Over the Phone Interpretation

OPI with WG is one of the most cost-efficient & accessible language services.



Video Remote Interpretation

All you need is a pair of headphones and an electronic device to access our professional VRI services.

Conference Interpretation (On-site Interpretation – Remote Interpretation)

It enables collaboration between groups of people who don't speak the same language, and is done in different modes.



TRANSLATION & LOCALIZATION SOLUTIONS

Patent Translation

Our experienced team speaks rare languages, to produce highest-quality and seamless patent translations.

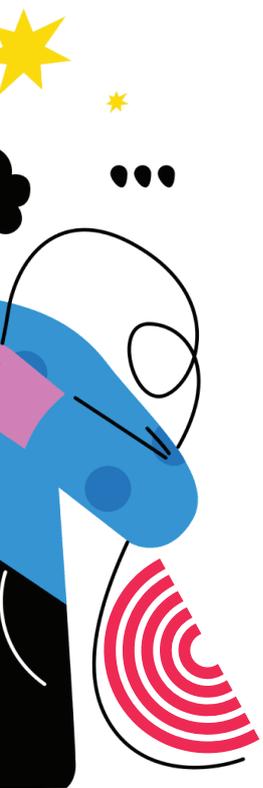
Intellectual Property

We can support you throughout the entire IP lifecycle, from concept to commercialization..

Document Translation

We're excellent at handling various translation tasks with quick turnaround times and highest quality.





Editing/Revision

WG ensures that the source text is accurate and easy to understand in terms of content & language.

Full TEP

Proofreading, Editing and Revision stages serve as an optimal basis to produce high-quality translations, thus achieve the best possible output

Quality Assurance and Proofreading

This includes reviewing the translated document against the source material, to ensure that the formatting is consistent and the content is accurate..

Copy editing

WG ensures that the translation's over-all structure is solid & consistent, by looking at the document through a specialized lens.

DESKTOP PUBLISHING & LOCALIZATION ENGINEERING





DTP

It enables collaboration between groups of people who don't speak the same language, and is done in different modes.

File conversion

We use the most innovative tools and latest OCR technologies, to convert hard copy to a variety of formats.

Publishing and E-publishing

Reach your diversely spread-out audience in any format & language, quickly, interactively, and innovatively.

Source creation

It maintains brand integrity complete with culturally-relevant content, and layout in all target languages..

Full formatting

WG added support for multiple localization file formats, to cater to the companies' needs and the technologies they're using.

Convert scanned PDF

With OCR technology usage for scanned documents, translating a PDF becomes as simple as translating a Word document.

Convert Editable/Non-editable PDF

We guarantee easily translation for PDFs, higher quality conversions, and PDF file formatting & images retention.



MULTIMEDIA SOLUTIONS





Voice-over

WG's network of voice talents and audio engineers are skilled in producing accurate & convenient VO tracks, and complete audio translations.



Dubbing

We offer the best top-notch multilingual expertise, to provide high quality and cost-effective dubbing solutions.



Transcription

WG ensures speed, accuracy, and versatility of applications for the finished product.



Transcreation

Where we make sure that adapted copy is as effective as the source, while maintaining the copy's original intent.



Subtitling / Captioning

It enables clients to make existing audio/visual programs accessible to foreign audiences into over 100 languages.

GAMING SOLUTIONS

We manage all video game localization elements, to ensure that content is translated at the highest quality, while remaining consistent and true to the game.



FROM YOUR LANGUAGE, TO THE WORLD!

Authentic Content, Seamless Connections

As same as the languages' list on **WG's** website
Languages – Washi Globalize (cloudwaysapps.com)

Asian



European



African



Middle Eastern



Rare



PROJECT PLANNING PROCESS

From Localization to Glocalization, we've got you covered!

We respect the nuances of every language and culture, that make content feel authentic when it is translated.

- A) OUR TRANSLATION PROCESS**
- B) PROJECT MANAGERS**



QUALITY ASSURANCE PROCESS

From Pixels, to Perfection!

WG's Localization Quality Assurance involves the thorough evaluation & validation of translated content, to ensure linguistic accuracy, cultural relevance, and adherence to the target market's language.



BEYOND WORDS, CAPTURING THE ESSENCE OF EVERY MARKET.

Your global voice starts here, Reach out to **WG**

